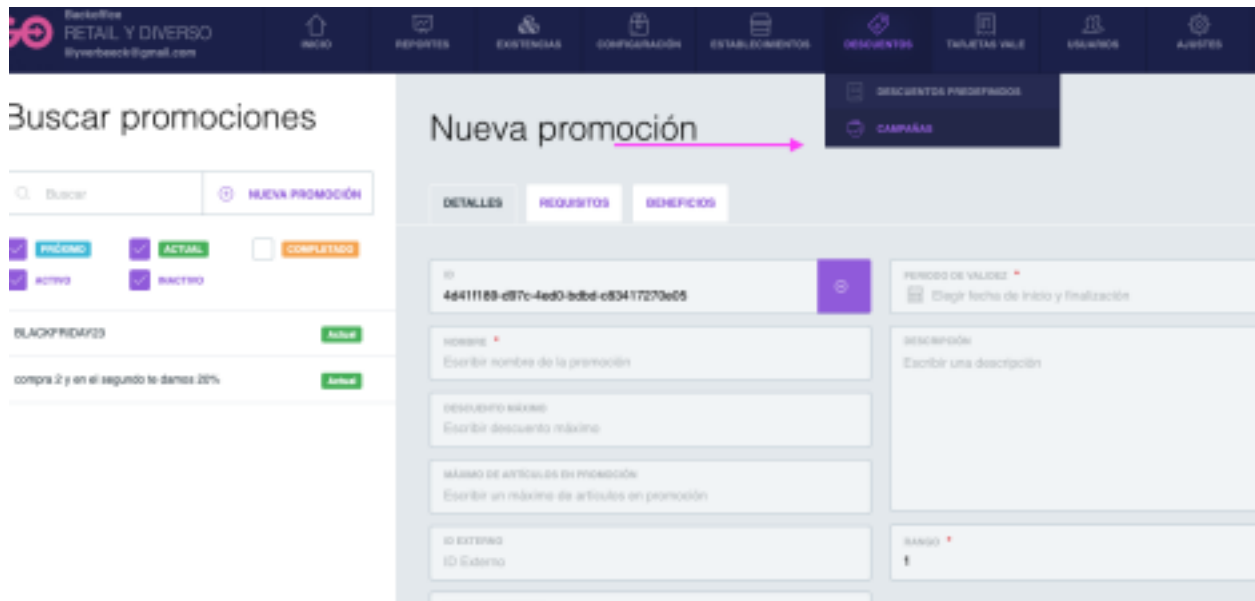**DISCOUNT CODE CREATION** NEW 11.2023!!!   Set up a discount code in the Back Office (BO).
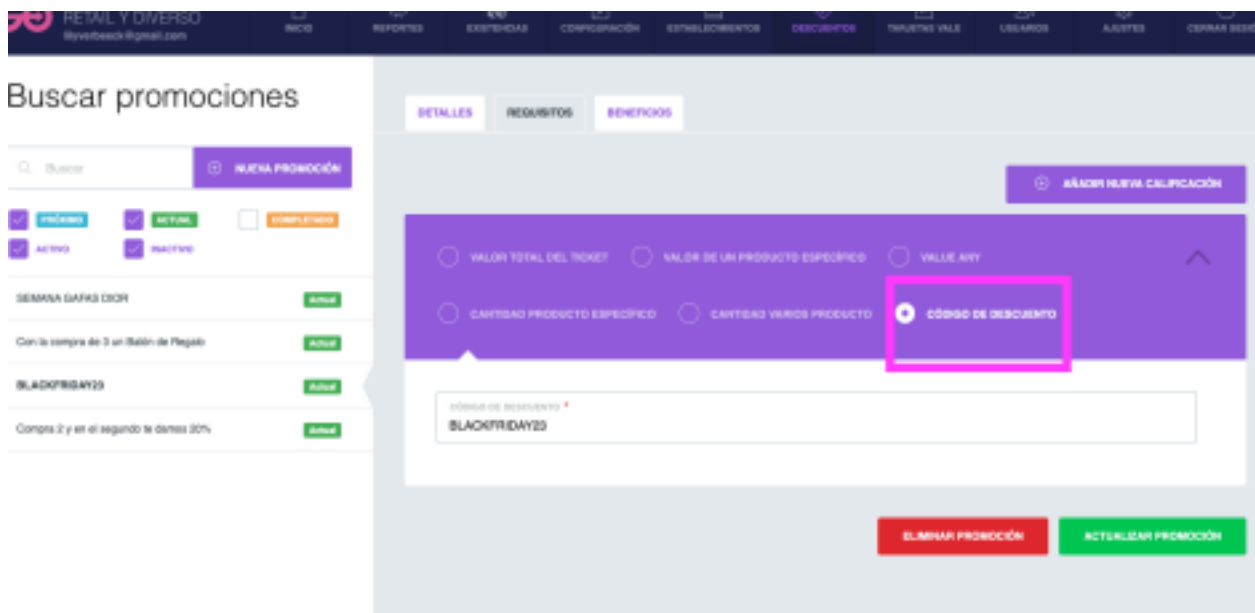
Discounts - Campaigns:

Once in campaigns: Name it, for example, Black Friday 23, VALENTINE'S DAY 24, CHRISTMAS 23, LOREAL 20%, TAHE5%, DIOR WEEK, CARTIER...... whatever is needed!
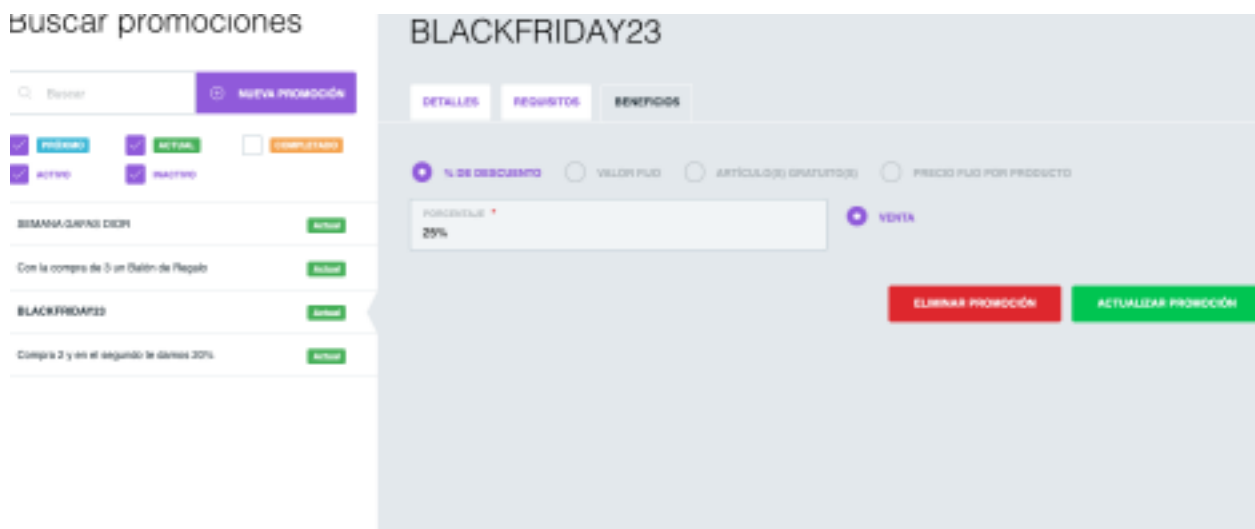
Like any campaign, fill in the details.

In Requirements, select DISCOUNT CODE and give it a name.

extenda GO

In Benefits:

Choose what you want to offer in Benfits:

Once generated, promote it on social media, flyers, in the store, marketing campaigns, and/or header or footer of receipts.
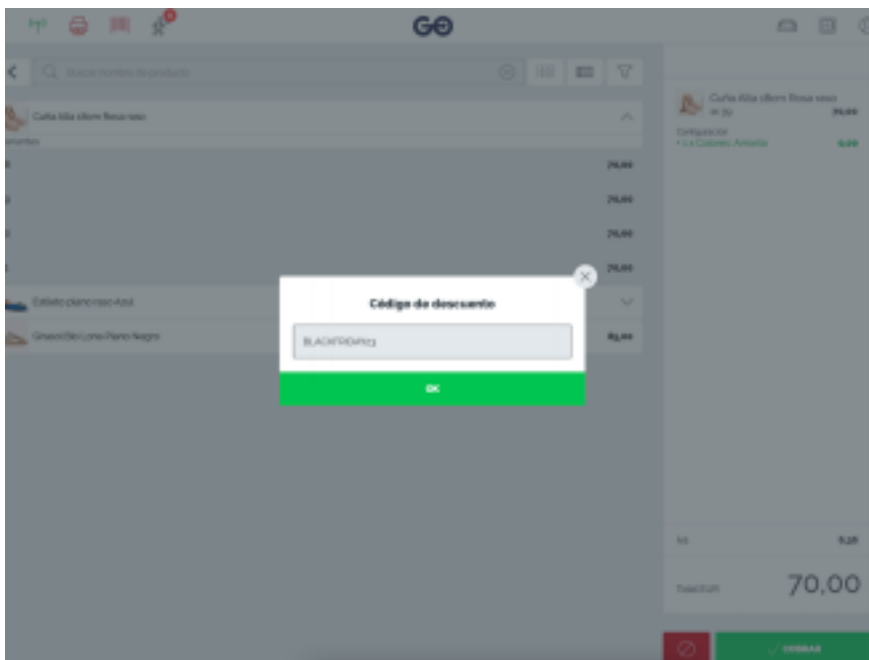
extendaG⊖

REDEEMING THE DISCOUNT CODE When the customer comes to the store and presents the purchase receipt with the DISCOUNT

CODE or mentions the code seen on social media, select PREDEFINED DISCOUNT at the POS to

apply it:

Once selected, the DISCOUNT CODE option will appear:

Fill in the name of the discount code presented by the customer:

And it will be applied automatically to the purchase: